

NEW WORLD HOSPITALITY
CORPORATE FACT SHEET

OVERVIEW:	New World Hospitality is an international hotel management company that operates an expanding collection of properties under three distinct brands, including the ultra-luxury Rosewood Hotels & Resorts, deluxe New World Hotels and neighbourhood lifestyle pentahotels brands. The group has more than 20 properties under development.
COMPANY ESTABLISHED:	2006
AFFILIATION:	The company is a member of New World Group, a Hong Kong-based leading conglomerate and principal investor in many New World Hospitality properties.
BRANDS:	Ultra-luxury Rosewood Hotels & Resorts (19 properties) Five-star New World Hotels (five properties and two affiliated hotels) Neighbourhood lifestyle pentahotels (two properties)
BRAND HALLMARKS:	<p>Rosewood Hotels & Resorts are ultra-luxury hotels and resorts presenting one-of-a-kind ambience and style, unparalleled quality and personalised service. Most are 50-250+ room hotels and all embrace the company's A Sense of Place® philosophy, reflecting the history, architecture, scale and sensibilities of the destination.</p> <p>New World Hotels are deluxe business and MICE-focused hotels in convenient central locations in primary and secondary cities in China and major Asian cities. Most are 350+ room hotels offering a full range of relevant amenities and services, including a variety of restaurants, business services, extensive meeting facilities, executive floors and recreational options.</p> <p>Pentahotels in Asia are 200+ room "neighbourhood lifestyle hotels," offering excellent basics and friendly, efficient service. Hallmarks include contemporary rustic design and a distinctive "lifestyle lobby" gathering place with combined lobby, reception, bar and café.</p>
CHIEF EXECUTIVE OFFICER :	Sonia Cheng
EXECUTIVE COMMITTEE:	Symon Bridle, Chief Operating Officer John Shamon, Senior Vice President – Technical Services Dexter Chia, Vice President – Sales and Marketing James Simmonds, Vice President – Development, Asia Pacific Eddie Lam, Vice President – Engineering Francis Ling, Vice President - Finance Ooi Lay Peng, Vice President – Human Resources Development Ivan Suardi, Vice President – Food and Beverage
NUMBER OF ASSOCIATES:	Approximately 9,000 associates

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NUMBER OF ROOMS: More than 6,000 rooms

HOTEL LOCATIONS: **Rosewood Hotels & Resorts**
United States/Canada

The Carlyle – New York, NY (188 rooms)
Rosewood Mansion on Turtle Creek – Dallas, TX (143 rooms)
Rosewood Crescent Hotel – Dallas, TX (191 rooms)
The Mansion on Peachtree – Atlanta, GA (127 rooms)
Rosewood Inn of the Anasazi – Santa Fe, NM (58 rooms)
CordeValle – San Martin, CA (45 rooms)
Rosewood Sand Hill – Menlo Park, CA (121 rooms)
King Pacific Lodge – Princess Royal Island, BC, Canada (17 rooms)
Rosewood Hotel Georgia – Vancouver, BC, Canada (155 rooms)

Mexico

Las Ventanas al Paraíso – Los Cabos (71 rooms)
Rosewood Mayakoba – Riviera Maya (128 rooms)
Rosewood San Miguel de Allende (67 rooms)

Caribbean/Atlantic

Caneel Bay – St. John, USVI (166 rooms)
Rosewood Little Dix Bay – Virgin Gorda, BVI (105 rooms)
Jumby Bay – Antigua (40 rooms)
Rosewood Tucker's Point, Bermuda (88 rooms)

Saudi Arabia

Al Faisaliah Hotel – Riyadh (300 rooms)
Hotel Al Khozama – Riyadh (187 rooms)
Rosewood Corniche – Jeddah (127 rooms)

New World Hotels

China

New World Dalian Hotel (429 rooms)
New World Shanghai Hotel (605 rooms)
New World Wuhan Hotel (327 rooms)
New World Shenyang Hotel (259 rooms)*
New World Shunde Hotel (370 rooms)*

*New World Hotels affiliates

Philippines

New World Makati City, Manila Hotel (598 rooms)

Vietnam

New World Saigon Hotel (533 rooms)

Pentahotels

China

Pentahotel Shanghai (259 rooms)
Pentahotel Beijing (307 rooms)

United Kingdom

Chancery Court Hotel, London (356 rooms)**

**Independent brand

NEW PROJECTS:

Rosewood Hotels & Resorts

Abu Dhabi (2012)

Dubai (2012)

Bahrain (2013)

Bahamas (2015)

New World Hotels

Guiyang (2012)

Beijing (2013)

Shenyang (2013)

Qingyuan (2014)

Haikou (2014)

KEY MILESTONES:

- 1979** First New World Hotel in Tsim Sha Tsui, Hong Kong.
- 1980** New World Hotels International Limited founded.
- 1980s** New World Hotels International Limited establishes its first five-star hotel in China, in Guangzhou.
- 1990** New World Hotels International Limited manages 250 hotels around the world with more than 16 hotels in Asia.
- 1997** New World Hotels International Limited divests hotel management contract interests.
- 2006** New World Hotel Management Limited formed to re-enter the hospitality sector.
- 2008** Pentahotels brand introduced in Shanghai.
- 2010** New World Hotel Management Limited restructures and launches fresh corporate identity as New World Hospitality to oversee the expansion of the deluxe New World Hotels and select service pentahotels brands, and the development of a premium luxury brand.
- 2011** New World Hospitality acquires Rosewood Hotels & Resorts luxury hotel brand, bringing 19 properties in seven countries to its existing portfolio of 10 hotels.

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**EXPANSION
GOALS:**

New World Hospitality has more than 20 projects currently under development across its three brands and targets 90 hotels in operation or in the pipeline across all brands by 2016. Rosewood Hotels & Resorts will expand further amongst primary city and exclusive resort destinations worldwide; Asia Pacific is the main development focus for New World Hotels; and pentahotels will be opened in China and key Asian gateways.

AWARDS:

Best Hotel Merger & Acquisition Transaction of Asia, 2011, *Asia Hotel Forum International Hotel Investment Summit*

Asia Pacific Merger and Acquisition Deal of the Year, 2011, *Hotel Investment Conference Asia Pacific*

Merger & Acquisition of the Year 2011, *The Americas Lodging Investment Summit*

SALES OFFICES:

New York	Tel: +1 212 593 2252
Dallas	Tel: +1 214 880 4231
Chicago	Tel: +1 312 643 2203
Miami	Tel: +1 305 753 2420
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